Message Text

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R 231725Z JAN 78 FM SECSTATE WASHDC TO AMEMBASSY TOKYO

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E.O. 11652: N/A

TAGS: ETRD, JA

SUBJECT: TYMSHARE - TRADE FACILITATION COMMITTEE

REFS: (A) TOKYO 780, (B) TOKYO 232

SUMMARY - TYMSHARE U.S. BELIEVES RECENT ANNOUNCEMENT BY KDD (REF A) THAT IT SOON PLANS TO RECOMMEND APPROVAL OF KOKUSAI TYMSHARE APPLICATION, IS PART OF KDD EFFORT TO DELAY FINAL APPROVAL. TYMSHARE IS CONSIDERING REQUESTING THAT PROBLEM BE RAISED IN TFC, BUT WANTS EMBASSY EVALUATION PRIOR TO DOING SO. - END SUMMARY.

1. MESSERS. HEINTZ AND EGER REPRESENTING TYMSHARE CALLED ON USDOC, STATE AND STR TO DISCUSS STATUS OF LIMITED OFFICIAL USE

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THEIR EFFORTS TO OBTAIN APPROVAL FOR USE OF A DEDICATED LEASED TELEPHONE LINE FVOM TOKYO TO SAN FRANCISCO. HEINTZ SAID TYMSHARE HAS MADE EVERY EFFORT TO WORK WITHIN THE JAPANESE SYSTEM TO OBTAIN THE REQUIRED APPROVALS. FOR EXAMPLE, TYMSHARE FORMED A JOINT VENTURE, KOKUSAI TYMSHARE, LTD. (KTO) WITH MARUBENI TRADING CO. AS MINORITY SHARE HOLDER, RATHER THAN

SEEKING APPROVAL FOR A WHOLLY OWNED SUBSIDIARY, AS ALLOWED BY LAW, WITH EXPECTATION THAT JOINT VENTURE WOULD HAVE BETTER CHANCE OF OBTAINING THE NECESSARY APPROVALS. FYI - TYMSHARE SAID THEY ALSO HAVE AGREED TO A NUMBER OF KDD CONDITIONS FOR OPERATING TIMESHARING SERVICES (TSS) ALTHOUGH THEY ARE UNHAPPY WITH THESE CONDITIONS BECAUSE THEY WILL SERIOUSLY LIMIT COMPETITIVENESS. - END FYI.

- 2. KDD HAS BEEN AWARE FOR OVER ONE YEAR OF TYMSHARE INFORMAL APPLICATION FOR STARTING TSS. FORMAL APPLICATION HAS BEEN PENDING SINCE JUNE 1977. DURING PAST THREE MONTHS, KTO HAS REPORTEDLY HAD MORE THAN THIRTY MEETINGS WITH KDD AND NTT. TYMSHARE IS CONVINCED KDD IS DRAGGING ITS FEET ON GRANTING APPROVAL BECAUSE IT WISHES DELAY APPROVAL UNTIL KDD CAN COMPETE IN THIS FIELD. TO SUPPORT THIS VIEW, HEINTZ REFERRED TO JAPAN ECONOMIC JOURNAL ARTICLE OF OCTOBER 25, 1977 REPORTING KDD PLAN TO INITIATE TSS DURING JFY 1977. ACCORDINGLY, HEINTZ PERCEIVES RECENT PUBLIC ANNOUNCEMENT BY KDD REPORTED REF A AS NOTHING MORE THAN DELAYING TACTIC. HE LEFT CURRENT COPY OF STATUS REPORT ON CASE WITH US WHICH WE WILL FORWARD TO EMBASSY.
- 3. KTO HAS REPORTEDLY BEEN SPENDING 3,000 DOLLARS PER DAY IN RENT, SALARIES, ETC. SINCE EARLY 1977. TYMSHARE LIMITED OFFICIAL USE

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THEREFORE ANXIOUS TO BEGIN OPERATIONS ASAP OR FACE PROSPECTS OF PULLING OUT OF JAPAN.

- 4. WE HAVE SUGGESTED TO HEINTZ THAT THIS CASE MAY
 BE APPROPRIATE FOR TFC AS BEST MEANS AVAILABLE OF
 EXPEDITING APPROVAL PROCESS. BUT SUGGESTED HE DELAY
 MAKING FORMAL REQUEST UNTIL WE CAN OBTAIN INFORMATION FROM
 EMBASSY TOKYO AS TO WHY QTE NO SPECIFIC ACTIONS ARE CALLED
 FOR AT THIS TIME UNQTE (REF B). IF EMBASSY AGEES THIS
 CASE MAY BE APPROPRIATE FOR TFC HEINTZ WILLING TO
 TRAVEL TO TOKYO TO DISCUSS RAMIFICATIONS WITH US
 REPRESENTATIVES ON TFC PRIOR TO FORMAL INTRODUCTION
 OF CASE. WE BELIEVE THIS CASE IS APPROPRIATE FOR
 TFC AS IT IS AN EXAMPLE OF TYPE OF PROBLEM FACED BY
 U.S. FIRMS SEEKING TO ENTER JAPANESE BUSINESS SECTOR
 WHERE GOJ IS ATTEMPTING TO DEVELOP DOMESTIC CAPABILITIES.
- 5. THIS CASE SHOULD NOT NOW BE RAISED WITH GOJ,
 TO PREVENT PREMATURE DISCLOSURE OF POSSIBLE
 TFC ACTION WHICH COULD JEOPARDIZE NORMAL PROCESSING OF
 APPLICATION. WE WOULD, HOWEVER, APPRECIATE ASAP EMBASSY
 EVALUATION OF POSSIBLE USE OF TFC IN ORDER TO DISCUSS

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